

China Import and Export Fair, Guangzhou, China

China Import and Export Fair:

China Import and Export Fair is being organised by China Foreign Trade Centre since 1957. The fair is being organised in three phases. Phase 1 was held from 15th-19th October 2016 and covers Electronics & Household Electrical Appliances, Hardware & Tools, Machinery, Vehicles & Spare parts, Building materials, Lighting equipment, Chemical products, Energy resources, International Pavilion. Phase 2 was held from 23rd-27th October 2016 and covers Consumer goods, Gifts, Home Decorations and Phase 3 was held from 31st October – 4th November 2016 and covers Textiles & Garments, Shoes, Office Supplies, Cases & Bags, Recreation Products, Medicines, Medical Devices & Health Products, Food, International Pavilion.

According to Xu Bing, Spokesman of the China Import and Export Fair, both the number of overseas buyers and transactions increased significantly year-on-year during the current edition of the fair. Around 1,85,000 overseas buyers from 213 countries attended the fair signifying an increase of 4.6 per cent as compared to last year. Export deals to the tune of US\$ 27.8 billion were reached during the event, an increase of 3.2 percent compared to the last year. It is also reported that much of the increase was from buyers from the emerging economies as well as those from the United States and Europe.

Export of handloom products to China:

Export value in US\$ million

Products	2013-14	2014-15	2015-16	% growth during 2014-15	% growth during 2015-16
Fabrics	0.01	0.03	0.33	168.21	1060.18
Floor coverings	0.08	0.28	0.17	226.41	-37.44
Clothing accessories	-	0.01	0.01	-	-7.23
Madeups	0.56	0.66	0.56	17.29	-13.92
Total	0.65	0.97	1.08	47.75	11.31

It is observed that there is an increase of Handloom products export to China. Export registered 47.75% year-on-year growth during 2014-15 and 11.31% year-on-year growth during 2015-16. In order to provide impetus of export of Handloom products to this market, Council repeated participation in Phase III of China Import and Export Fair, Guangzhou.



Council's participation in Canton Fair:

During the current year, Council had hired space of 90 sq.mtr and participated with 10 Member Exporters at the Canton fair. Council's participants were accommodated in the International Pavilion at Hall 15.1.

Member Exporters displayed varied products such as cotton bath mats, bed covers, fouta towels, handloom cotton rugs/mats, cushion covers, throws, household items, fabrics, home furnishing, decor, quilt, door mat, kitchen textiles, table textiles, terry towels, living linen in the fair.

Shri H. E. Abdul Azeez, Member of Managing Committee, FIEO on the opening day (October 31, 2016) inaugurated the FIEO pavilion in which Council's Members were hosted. After inaugurating the pavilion, Shri H. E. Abdul Azeez, Member of Managing Committee, FIEO along with officials of FIEO and HEPC visited stalls & interacted with Council's Members and wished them good business during the fair.



It was observed during the fair days that footfall of the buyers on the opening day was very good with continuous flow of buyers. Buyer footfall was moderate during the third day and peaked during the last day. All Member Exporters had Buyer visits to their stalls (photos of buyer visits to Member Exporters booths).

As per Members Exporters feedback, participation in the current edition of Canton Fair has enabled them to enter into new markets like Sweden, South Korea, Canada, Europe, U.S.A., Argentina, Scandinavia & China. All participants were satisfied with the performance of the fair and have expressed their desire to participate again through the Council in the next edition of Canton Fair. Each member exporter has received at least 15-20 business visitors to their stalls. Total spot orders secured by Members were Rs. 1.99 crore & enquiries generated were Rs. 5.49 crore through participation in the Canton Fair.

