

IHGF Delhi Fair, Greater Noida, India



IHGF Delhi Fair – A Brief

The 42nd edition of IHGF Delhi Fair Autumn 2016 was held at India Exposition Mart Limited from 14th-18th October 2016. The fair was inaugurated by Ms. Smriti Zubin Irani, Hon'ble Minister of Textiles, Govt. of India by lighting traditional lamp followed by ribbon cutting & release of fair directory in the presence of Guest of Honor, Shri Ajay Tamta, Hon'ble Minister of State for Textiles, Govt. of India, Dr. Mahesh Shama, Hon'ble Minister of State (IC) for Tourism and Culture, Govt. of India, members of the trade, Ministry Officials, overseas buyers, journalists, participants, press & media. The fair was held in 16 halls & each hall was dedicated to specific products.

HMoT in her inaugural address congratulated EPCH for making the sector go from one success to another and accomplishing new heights. She expressed her happiness for the guidance offered by EPCH to crafts persons from the Northern Eastern Region of India, by which their potential is suitably tuned to requirements of overseas

markets through design intervention & product development and ensure that they are prominently placed at the trade platform so that they have access to better market opportunities.

Minister of State for Textiles said after independence the handicraft sector has achieved great heights and with the passage of time, it is giving livelihood for more artisans and crafts persons. HMoST also congratulated EPCH.

According to EPCH, more than 2950 exhibitors displayed their products in 16 halls across 1,90,000 sqm besides permanent mart.



HEPC participated in this fair under National Handloom Development Program of the O/o. Development Commissioner for Handloom, Ministry of Textiles with 15 member exporters. EPCH had provided 15 booths in Hall 2A for HEPC member exporters.

HEPC accommodated the following IHB applicants to promote India Handloom Brand.

- 1) Kanha International, Panipat
- 2) The Balaji Impex, Karur,
- 3) Ess Pee Exports, Panipat
- 4) Saar International, Panipat

The above participants displayed Handloom Home Furnishing, Madeups, Throws, Cushion Covers, Cushions, Pillows, Kitchen linen, Table linen, Baby Quilts, Bedding for gifts, Floor mats, Garments, Bags, Rugs, Bathmats, Carpets, Gifts, Scarves, Stoles, Shawls, Fabrics, etc.

As per the feedback received from HEPC participants around 84 business visitors visited their stalls & placed spot orders worth Rs.1.15 crore (last year Rs.1.03 crore) & made enquiries worth Rs. 2.52 crore (last year Rs.3.02 crore).



- R.P.Rajalingam