

IHGF Delhi Fair, Greater Noida

Fair at a Glance :

Name of the fair	: IHGF Delhi Fair
Fair Date	: 16 - 20 February, 2017
Organizer	: Export Promotion Council for Handicrafts
Venue	: India Expo Centre & Mart, Greater Noida

Highlights of the fair as reported by fair authorities:

No. of Exhibitors	: 2800 + Exhibitors
No of Halls	: 15
Area	: 1,90,000 square meters

HEPC Participants Feedback :

Products Displayed	: Handloom Bedspreads, Stoles, Cushion Covers, Placemats, Kitchen Towels, Home Furnishings, Garments, Rugs, Throws, Baskets, Wall Hangings, Fabrics, Curtains, Table Linen & Kitchen Linen
No of exhibitors through HEPC	: 9
Visitors visited to Participants Booth	: 72
Spot Orders	: Rs.1.78 crore
Enquiries Generated	: Rs.1.37 crore

IHGF – A Brief :

The fair was held in 15 halls & each hall was dedicated to a specific products.

Halls 9,10,11 &12	: Houseware, Gift & Decorative, Bath Accessory, Garden & Outdoor
Halls 14& 15	: Furniture & Furniture Accessories
Hall 2	: Candle, Incense & potpourri, Handmade paper Products, Christmas & festive decoration
Halls 2A, 4, 6 & 8	: Home Furnishing, Rugs & Carpets
Hall 7& 5	: Lamp & Lighting
Halls 1,3,5	: Fashion Jewelry & Accessory

The 43rd edition of IHGF Delhi Fair Autumn 2017 was held in India Exposition Mart Limited from 16 - 20 February, 2017. The fair was inaugurated by Smt. Rashmi Verma, Secretary, Ministry of Textiles, Govt. of India by lighting traditional lamp followed by ribbon cutting & release of fair directory in the presence of Guest of Honour Shri Alok Kumar, Development Commissioner (Handlooms & Handicrafts). Shri Deepak Agarwal, CEO, GNIDA, Shri D. Kumar, Chairman, EPCH, members of the trade, Ministry Officials, overseas buyers, journalists, participants, press & media were also present.



Secretary Textiles, in her address congratulated EPCH for fulfilling its objective of creating market link for promotion of small and upcoming entrepreneurs, artisans and crafts persons of different craft clusters by bringing their products to a focused display at domestic as well as international platforms. She also congratulated EPCH for facilitating double digit export growth.

HEPC participated in this fair with 9 member exporters at CFB Building of Hall 2A. Participants displayed Handloom Bedspreads, Stoles, Cushion Covers, Placemats, Kitchen Towels, Home Furnishings, Garments, Rugs, Throws, Baskets, Durries, Wall hanging, Fabrics, Curtains, Table Linen & Kitchen Linen etc.



As per the feedback received from participants, 72 business visitors visited their stalls and placed spot orders worth Rs.1.78 crore & made enquiries worth Rs.1.37 crore. Our member exporters are participating mainly to establish contact point with their buyers.



All member exporters participated through the Council were interested to participate in the next edition and requested for stalls in Main Hall. During the fair, various seminars were organized. Shri Sundar Murugesan, Deputy Director, HEPC visited the fair & interacted with member exporters as well as other member participants in the fair.



The next IHGF Delhi Fair, Autumn will be held during 13-17, October 2017.

- R.P. Rajalingam