

**Application Form For Marketing Development Assistance**  
**For participation in Trade Fair/Exhibition/BSM/Trade delegation abroad**

Ref.No. \_\_\_\_\_ Date: \_\_\_\_\_

01. Name of the firm with full address.

IEC No. \_\_\_\_\_

02. EH/TH Certificate No. & Date \_\_\_\_\_

Valid upto \_\_\_\_\_

03. FOB value of exports during the last **Financial year**  
**(Rs.in crores)**

04. Particulars of fair/exhibition/BSM/  
**Trade Delegation**

**Name of event:**

**Place:**

**Country:**

**From.....To.....**

05. Particulars of visit Date of departure from India

**Date of arrival in India**

06. Details of proposal(s) already  
**Submitted in the same financial year.**

07. Details of earlier participations in the same event with MDA assistance.

08. Name and designation of the person  
**going abroad**

**Place:**

Date:

Signature:

**Annexure-VII**

**Claim Form for Marketing Development Assistance For Participation in Trade fairs/Exhibitions/BSM/Trade Delegation abroad**

**Ref. No.** \_\_\_\_\_

**Date:** \_\_\_\_\_

**01 Name of the firm with full address**

**IEC No.** \_\_\_\_\_

**02 Approval letter No. and date**

**03 F.O.B. value of exports during the last financial year.**

**Rs. in crores**

**04 Particulars of event Name:**

**City :**

**Country**

**Duration of fair from \_\_\_\_\_ To \_\_\_\_\_**

**05 Date of actual departure from India.**

(please attach self certified photocopy of passport duly highlighting date of departure).

**06 Date of actual arrival from India.**

(please attach self certified photocopy of passport duly highlighting date of arrival).

**07 Name & Designation of person who attended the event.**

**08 No. of proposals already submitted in the same financial year.**

**09 Details of participations made with MDA assistance in the past in the same event.**

**10 Whether assistance availed from other Govt. Bodies/EPCs/Commodity Boards/APEDA/MPEDA/ITPO etc. for the activity under reference?**

**Yes/No. (If yes, please give full details)**

**11 Expenditure incurred**

**a) Actual return airfare by economy excursion class**

Rs \_\_\_\_\_

**b) Actual expenditure incurred on stall, decoration, water & electricity charges.**

Rs \_\_\_\_\_

(Please attach original air ticket/jacket used during the journey along with self certified photocopies of receipt, bank advice etc. evidencing payment made)

**12 Amount claimed Rs \_\_\_\_\_**

**Undertaking and Declaration**

I/We hereby solemnly undertake/declare that the particulars stated above are true and correct to the best of my/our knowledge and belief.

No other application for claiming assistance for this participation and/or travel cost has been made or will be made in future against purchase covered by the application.

Any information, if found to be incorrect, wrong or misleading, will render/us liable to rejection of our claim without prejudice to any other action that may be taken against us in this behalf.

If as a result of scrutiny any excess payment is found to have been made to me/us, the same may be adjusted against any of the subsequent claims to be made by my/our firm or in the event no claim is preferred, the amount overpaid will be refunded by me/us to the extent of the excess amount paid.

Signature

:

Name in Block Letters :

Designation :

Name of the Applicant :

Firm

Company Seal :

Place:

Date: